

FOR IMMEDIATE RELEASE

September 17, 2020

Transact Capital Expands Healthcare Advisory Group with Prominent Industry Veterans

RICHMOND, VA -- Transact Capital is pleased to announce the launch of its Healthcare Advisory Board to support an evolving and expanding Healthcare Advisory Practice within its investment banking group. Named to the Advisory Board are four prominent, career-driven healthcare professionals with repetitive proven success in the industry. The Advisory Board plans to be proactive and intertwined with the core healthcare M&A team to add specialized experience and relationships with the broader healthcare community.

The Lead Board Advisor is **Chris Carney**, with 35 years of leadership experience in healthcare, having served as president and CEO of Bon Secours Health System, the Virginia Eye Institute and Diamond Healthcare in addition to several board positions. He will be joined by **Steve Lindsey**, Principal at Ivy Ventures and former CEO of Henrico Doctors Hospitals and past Chairman of Manor House Retirement Centers; **Dan Neuwirth**, having 20+ years launching and leading innovative healthcare technology and service businesses including lead roles with GE Healthcare and McKesson; and **Bryan Arkwright**, serving as advisor and thought leader in telehealth and numerous health systems, providers and startup companies for the past 15 years.

Steve Zacharias, who heads up the Healthcare group, comments "The addition of the Healthcare Advisory Board is a natural extension of Transact Capital that will provide it the ability to deliver unparalleled insight to its clients, especially with the accelerated evolution of healthcare digital technology, telehealth, remote patient monitoring, and healthcare delivery." Zacharias goes on to say: "The Healthcare Advisory Board, comprised of successful healthcare professionals, will bring unique specialized experience and complimentary knowledge from the different sectors of healthcare. With their insights and relationships throughout the healthcare continuum, Transact Capital can tailor every transaction to deliver creative solutions and maximize results for any healthcare client".

In addition to the Advisory Board, **Michael Gaetano** joined Transact Capital in August as Vice President of Business Development. In his new position he will focus on business development and research within healthcare and serve as liaison to the Healthcare Advisory Board for Transact Capital. Mike has 6+ years of experience initiating and sustaining effective operational change within healthcare organizations. He previously served as Director of Business Operations for the Virginia Hospital & Healthcare Association (VHHA), the only trade association representing acute care hospitals and integrated health systems throughout the Commonwealth.





Prior to VHHA, Mike worked as a Project Manager for Bon Secours Health System, facilitating expense reduction and integration projects throughout all seven Bon Secours hospitals in Virginia. **Matt Kanne**, Associate of Transact Capital, was the architect of this project and will continue to oversee its execution. Matt will also lead the healthcare philanthropy initiatives, which are an important focus for the group.

Chris Carney adds: "The healthcare industry is undergoing dynamic change, driven by shifting care delivery models, technological advancements, increasing benefits of scale, and significant demographic tailwinds. With the investment banking group at Transact Capital, this combined effort will benefit all clients in delivering deep industry knowledge and expertise to bring them unique and wide-ranging perspectives supporting their growth along with a solution to reap the benefits of their company's success through a sale, recapitalization or management buyout."

To learn more about the Healthcare Advisory Group, please contact Mike Gaetano at (804) 612-7101 or mike@transactcapital.com. Additional information about the Healthcare board can be found at www.TransactCapital.com.

About Transact Capital Partners

Transact Capital Partners is a full-service mergers and acquisitions advisory and investment banking firm headquartered in Richmond, Va., with offices in Roanoke, Va., Chicago, Orlando and Lexington, Ky. The firm's strong network of relationships with private investors, senior lenders, private equity firms and professional advisors offers a significant advantage in representing business owners. Transact Capital's experienced and motivated team of 17 professionals dedicated to helping business owners identify and achieve their vision for the potential future of their company. Securities and investment banking transactions are offered through its 100% owned affiliate Transact Capital Securities, LLC, Member FINRA and SIPC.

Additional information about Transact Capital Partners can be found at www.TransactCapital.com.

Media Contact:

Steve Zacharias 804-612-7102 Steve@TransactCapital.com.



Healthcare Advisory Board

OUR PHILOSOPHY

We are committed to transparent and ethical dealing, adding value, creative thinking, and serving our communities

MEET YOUR ADVISORS:

The logos herein represent current or past affiliations



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Dan Neuwirth

20+ years of experience launching and leading innovative healthcare technology and services businesses. Additionally, held senior executive roles leading large-scale operations and strategy with GE Healthcare, McKesson, and PepsiCo. University of Minnesota, B.S.; University of Chicago Booth School of Business. MBA.











Bryan Arkwright

Bryan T. Arkwright is a trusted advisor and thought leader telehealth and digital health numerous health systems, provider organizations, and startup companies. Arkwright has been active in the industry for over 14 years and has a B.A. from Ohio University, a Master of Health Administration from Medical College of Virginia / VCU, and a Six Sigma Black Belt.









Chris Carney

Chris Carney has 35 years of leadership experience in healthcare administration. Former President and CEO of Bon Secours Health System, Virginia Eye Institute and Diamond Healthcare.











Steve Lindsey

Principal at Ivy Ventures focusing on growth opportunities and business development. Former CEO of Henrico Doctors Hospitals, Adjunct Professor at VCU Health, and former IVY VENTURES, LLC® infantry officer.





CORE COMPETENCIES

Transact and the Board have diverse and complimentary skill sets including direct experience in the following fields:

- **Inpatient Care**
- **Outpatient Care**
- **Hospitals**
- **Health Systems**
- **Behavioral Health**
- **Specialty Practices**
- **Service Line Growth**
- **Executive Coaching**
- **Telehealth**
- Research
- **Start-up Advising**
- **Education**

Health Data

Capital Raises

- **Exit Strategies**
- **Home Health**



Healthcare Transaction Team

WE ARE TRANSACTION-FOCUSED TO MEET YOUR HEALTHCARE NEEDS

OVERVIEW OF SERVICES & RELEVANT EXPERIENCE



🙈 IGNIS

Partners with

ViTelNet

🛂 VidyoHealth"

























Associate



Analyst



Valuations

SELL SIDE/BUY SIDE REPRESENTATION Leverage years of startup and business

ownership experience in the sale of your company or find acquisition targets

EXIT STRATEGY/SUCCESSION PLANNING

Explore partnership buyouts, maximizing enterprise value, and minimizing tax liability

RECAPITALIZATION

Discover financing options and raise equity for growth, acquisition, or shareholder liquidity objectives

BUSINESS VALUATIONS

Certified Valuation Specialists can identify the intrinsic and extrinsic value in your company

STRATEGIC CONSULTING

Our industry experts can bring unparalleled experience to your company either early or late stage



















Steve Zacharias Director



Matt Kanne

David Kadvcz

Leslie Garry

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OFFICE LOCATIONS

Virginia Roanoke 540.397.3019

Illinois Chicago 540.397.3019 **Corporate Office** Richmond, VA 804.323.6868

Kentucky Lexington 859.223.8157

Florida Orlando 407.350.8000